

## **OurREACH<sup>™</sup> Powerful Engagement Solution for Reentry Programs -- to Improve Outcomes, Save Staff/Volunteer Time & Reduce Recidivism**

Lambent Data partners with reentry program practitioners to help reentering people flourish, by empowering them in improving life outcomes through a holistic approach via our collaborative HIPAA-compliant software platform **OurREACH<sup>™</sup>**.

Customers: Reentry Programs

Reentering participants receive app for free



**OurREACH<sup>™</sup>**




Program Team Leaders

Volunteer Mentors & other Care Team Members

Work with reentering people so they can thrive; may have volunteer/staff shortages & feel stressed

Struggle with Social Drivers of Health (SDoHs): housing, jobs, education, food insecurity, etc.

### **EFFECTIVE MILESTONE SETTING & TRACKING**


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- Includes over 150 templates in over 100 languages for daily goal-setting & progress in health, housing, jobs, education, financial literacy & parenting
  - Staff/volunteers can also easily develop & send participants "jumpstarter" Milestones to support curricula/programs; participants can also generate their own
  - Cadence of child development & parenting Milestones by ages

### **ADVANCED DATA ANALYTICS & AI**

- Shows reentering participants' engagement & granular progress towards relevant Milestones in real-time to the reentry practitioners
- Equips practitioners to improve programs & help with crucial SDoHs, addressing staff/volunteer shortages with AI elements enhancing personalization



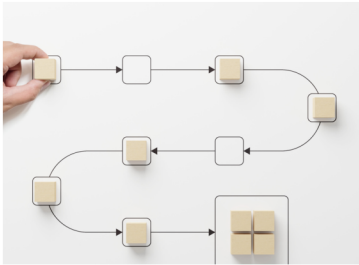
### **ROBUST COMMUNICATION & RESOURCES**

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- Many features save staff time & help them engage smoothly with participants
  - Connects participants with staff/volunteers through secure in-app chat features
  - Establishes a Provider's Corner for participants, with ample local support resources connected to goals, to add to detailed library of global resources

# Your OurREACH™

1

**Fits into workflow & saves staff time**



OurREACH™ integrates seamlessly into existing networks & tools (e.g., CRMs) & can stand alone. It also saves staff & volunteer time.

2

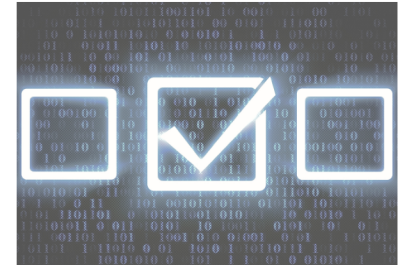
**Can be customized**



Accessible UI/UX design & customizable features help providers engage reentering people in easily tailored ways

3

**Empowers participants "between meetings"**



OurREACH™ empowers participants, incl. with AI elements, while enabling "light-touch" interaction with staff & volunteers

## Example of Impact

### Challenges

#### Participant



- Ella is in jail, awaiting reentry
- She left high school when Alex was born; her mom is caring for Alex & she'll move back home with them
- Lacks financial management skills
- Needs job training
- Anxious about her & Alex's future

### Results from using OurREACH™

- Ella strengthens foundation to avoid recidivism, via the following elements
- She develops a reentry plan
- Once back in the community, she gets her GED and finds a stable job
- Receives financial coaching
- Learns parenting tips; Alex thrives & enrolls in Head Start

#### Reentry Program - Mentor



- Ava is a Mentor, who is stressed with serving several reentering participants with varying needs
- Has difficulty communicating with Ella between meetings
- Wants to effectively share SDoH resources

- Communicates more easily with Ella to encourage her on Ella's progress
- Smoothly points to actionable SDoH resources on the Provider's Corner
- Nimble supports participants individually & in groups; saves time

#### Reentry Program



- Lacks real-time data on participants' progress
- Needs more staff/volunteer coordination
- Faces staff shortages & financial crunches
- Concerned about recidivism
- Concerned about technical inter-operability

- Tracks each participant's granular progress
- Staff/volunteers save time & coordinate better
- Participant engagement boosts program effectiveness & attractiveness to donors
- Improved outcomes lead to lower recidivism
- Smooth integration with existing tools

OurREACH™ can also be used in other settings. Please contact us for discussion. Thanks.