

## Powerful engagement solution that improves outcomes in health & Social Drivers of Health & reduces healthcare costs



CUSTOMERS:
Healthcare & Social Service
Providers & Payors



highly customizable, collaborative, HIPAA-compliant SaaS platform & app, with data analytics



Patients & Clients receive this free



OurREACH™ equips healthcare & social service providers & payors to engage their patients/clients far more robustly than other technologies. It fits into workflows, e.g., integrating with EHRs, CRMs & other tools.

It's empowering for patients/clients in many arenas of health & Social Drivers of Health, including via milestones/goals with linked actionable resources & communication in over 100 languages.

Because it's so granular for patients/clients, it also generates new data analytics never before available to providers & payors to use to improve their programs & report on outcomes.

The platform/app is very customizable. It can be used across cohorts, whether intensively or "light touch."

Improved patient/client outcomes also lead to lower healthcare costs, which are crucial in preventive & value-based care.



Innovative solution to engage patients & clients, improve life outcomes & reduce both enterprise & individual healthcare costs

Improved outcomes Powerful. lower the healthcare Extensively actionable costs of customizable: data enterprises & analytics integrates individuals with **Empowers EHRs/CRMs**: patients/clients to fits into set & achieve workflows health & Social **Drivers of Health** Unique, robust milestones/goals engagement tool for healthcare & social services providers/payors Collaborative

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making patient portals more effective

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**HIPAA-compliant** 

SaaS platform & app