Lambent Data™
OurREACH™

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OurREACH™ Powerful Engagement Solution
for Chronic Care Programs -- to Improve Outcomes, Save Staff Time & Reduce Healthcare Costs

Lambent Data partners with healthcare organizations to help patients with chronic conditions flourish, by empowering them in improving life outcomes through a holistic approach, via our collaborative HIPAA-compliant software platform Our*REACH*™.

Customers: Programs focused on Chronic Conditions, e.g., Hypertension & Diabetes
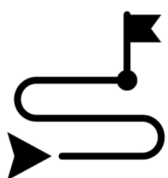
Patients receive app for free

OurREACH™

Program Heads, Practice Administrators

Community Health Workers, Program Coordinators

Work with families so that patients & family members can thrive; have staff shortages & may feel stressed

Struggle with hypertension, diabetes &/or other chronic conditions -- & with Social Drivers of Health (SDoHs): housing, jobs, education, food insecurity, etc.

EFFECTIVE MILESTONE SETTING & TRACKING

- Includes over **150 templates in over 100 languages** for daily goal-setting & progress in health, housing, jobs, education, financial literacy & parenting
- Patients can generate **custom Milestones** & staff can also send "**jumpstarter**" **Milestones** to support their existing or new programs / curricula for chronic care

ADVANCED DATA ANALYTICS & AI

- Shows patients' **granular progress towards relevant Milestones** in real time to chronic condition care providers
- Equips providers to improve programs & help with crucial **SDoHs,** addressing staff shortages with AI elements enhancing personalization
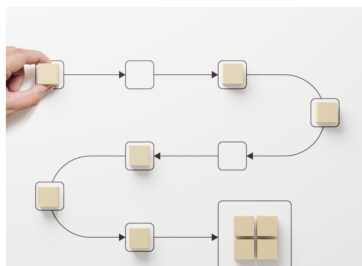
ROBUST COMMUNICATION & RESOURCES

- Array of features saves staff time & helps them engage smoothly with patients
- Connects patients with staff through secure in-app chat features
- Establishes a Providers' Corner for patients, with ample **local support resources connected to goals** to add to detailed library of **global resources**

Your Our*REACH*™

1

Fits into workflow & saves staff time

Our*REACH*™ **integrates seamlessly** into existing networks & tools, such as EHRs & CRMs, & saves staff time

2

Can be customized

Accessible UI/UX design & **customizable features** help providers engage patients in easily tailored ways

3

Empowers patients "between meetings"

Our*REACH*™ **empowers patients**, incl. with AI elements, while enabling **"light-touch" interaction** with staff

Example of Impact

Challenges	Results from using Our*REACH*™
Adult with hypertension & diabetes	

Challenges — Adult with hypertension & diabetes
- Michelle juggles two low-paying, unstable part-time jobs far from home & spends over 3 hours on buses/subways each workday
- Cortisol from stress exacerbates her diabetes & hypertension; her commute makes it tough to buy fresh vegetables
- Concerned about daughters after school

Results
- Finds full-time, stable job closer to home with higher pay & predictable hours
- With more time, buys & cooks fresh food
- Manages hypertension & diabetes more smoothly, incl. treatment plan
- Arranges for after-school programs for daughters & (due to more time/stable job) attends their shows, as they flourish

Community Health Worker/Coach

Challenges
- Nia is a Community Health Worker/Coach re. Chronic Care, stressed with many patients
- Has difficulty communicating with Michelle between meetings
- Wants to effectively share SDoH resources
- Serves patients with varying conditions

Results
- Communicates more easily with Michelle, incl. re. jumpstarter Milestones
- Smoothly points to actionable, local SDoH resources on the Providers' Corner
- Nimbly supports patients individually & in groups; saves time

Healthcare Organization

Challenges
- Lacks real-time data on patients' progress
- Needs more coordination among staff
- Faces staff shortages & financial crunches
- Faces gaps in the continuum of care
- Concerned about technical inter-operability

Results
- Tracks patients' granular progress
- Staff save time & coordinate across depts
- Patient engagement boosts program effectiveness & some billing opportunities
- Improved outcomes lead to lower health costs
- Smooth integration with existing tools

*Our*REACH*™ can also be used in other settings. Please contact us for discussion.*