

OurREACH™ collaborative software platform & app powerfully enables

Healthcare & social service providers to

- * facilitate better outcomes, which are key to delivering excellent value-based care (in hospitals) & strengthening programs for further positive impact (in social service agencies)
- * more effectively engage & coordinate care with the patients & clients they serve
- * gather new data about social determinants of health to promote overall wellness

Families to become more empowered in health & social determinants of health

Problem

- Case management tools for healthcare & social service providers don't sufficiently engage the patients/clients in their care plans
- Over 40% people (over 130 million) in the U.S. live at or below just making ends meet
- They juggle myriad short-term & longer-term challenges, e.g., healthcare, housing insecurity, education, jobs, childcare & food insecurity
- Healthcare costs in the US are immense (over \$1 trillion in hospitals; more than \$4 trillion overall)
- Providers don't have enough specific, actionable & dynamic data on social determinants of health for individuals & families

Solution: OurREACH™

- Enhances communication & collaboration between family members & their case managers & mentors
- Generates new, actionable & dynamic data & analytics for providers, illuminating how families reach improved outcomes
- Enables family members to set & track milestones with related "bite-size" goals & resources; these customized, engaging road-maps strengthen key life skills of setting & achieving goals for progress
- Empowers families in multiple arenas of health, social determinants of health (e.g., housing, jobs, education, financial literacy) & nurturing children
- Improves hospitals' value-based care finances

- Organizations (healthcare & social service providers) subscribe
- Flexible platform can be customized with provider's programs & local resources
- Real-time risk alerts
- Extends current tools; can be stand-alone



Administrators & Front-line staff

Software as a Service



Individuals & Families

- Free to families
- Inspiring, highly engaging (e.g., rewards, notifications) mobile interface
- Easy translation enables use & collaboration across over 100 languages

Improved outcomes for families are crucial to the families, providers & funders

Early Adopter in NJ is a national social service organization serving teen parents; **Detailed discussions with hospital network** are occurring; **Robust pipeline** of agencies scalable regionally & nationally; Selected for & participated in **MassChallenge 2021 Accelerator**.

Please contact Lisa at lisa.browne@lambentdata.com to arrange a demo. **Many thanks!**

Management Team



Kirsten Hund Blair

Co-founder, CEO & Board Member



Kevin McClarren

Chief Operating Officer



Philip Baldwin, PhD

Chief Data Scientist



Lisa Browne, LLB, LEC

Director of Business Development



John Robinson

Chief Technical Advisor