

## **OurREACH<sup>™</sup> Powerful Engagement Solution to Improve Family Outcomes & Save Staff Time in Early Education & Care Programs**

Lambent Data partners with practitioners to help children flourish by empowering parents/guardians in improving life outcomes through a holistic approach, with our collaborative HIPAA-compliant software platform **OurREACH<sup>™</sup>**.

Customers: Early Education & Care Programs (e.g., Head Start)

Parents/Guardians receive app for free



**OurREACH<sup>™</sup>**



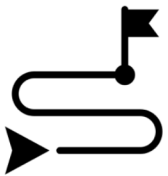
Administrators  
(Exec. Dir.,  
ERSEA Coord.)

Family Engagement  
Partners, Health  
Managers, etc.

Work with families so that children & families can thrive, may have staff shortages & may feel stressed

Struggle with Social Drivers of Health (SDoHs: housing, jobs, education, food insecurity, etc.)

### **EFFECTIVE MILESTONE SETTING & TRACKING**



- Includes over 150 templates in over 100 languages for daily goal-setting & progress in health, housing, jobs, education, financial literacy & parenting
- Cadence of child development & parenting Milestones by ages
- Families can generate custom Milestones & staff can also develop & send "jumpstarter" Milestones for a particular curriculum or program

### **ADVANCED DATA ANALYTICS & AI**

- Shows families' engagement & granular progress towards Milestones in real time to program (e.g., Head Start / Early Head Start) staff
- Equips providers to intervene & address crucial SDoHs, with AI elements enhancing personalization



### **ROBUST COMMUNICATION & RESOURCES**

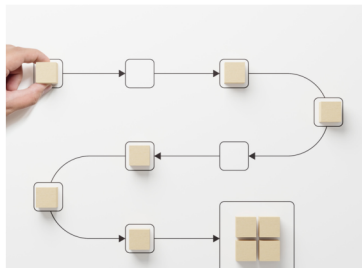


- Connects families with staff through secure in-app chat features
- Establishes a Provider's Corner for families, with ample local support resources connected to goals, to add to detailed library of global resources

# Your OurREACH™



**Fits into workflow & saves staff time**



OurREACH™ integrates seamlessly into existing networks & tools, such as CRMs & EHRs, & saves staff time



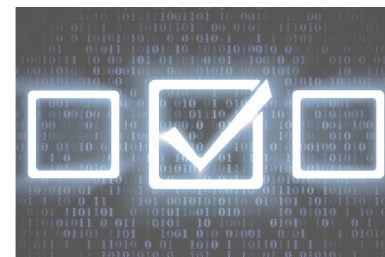
**Can be customized**



Accessible UI/UX design & customizable features help providers engage families in easily tailored ways



**Empowers families "between meetings"**



OurREACH™ empowers families, incl. with AI elements, while enabling "light-touch" interaction with staff

## Example of Impact

### Challenges

### Results from Using OurREACH™

#### Family



- Anna is a young mom without a high school degree
- Stressed from long, unstable hours & travel to two part-time retail jobs
- Chris (Anna's son) has high blood lead levels and is in an early education program
- Anna & Chris move to a lead-free apartment
- Anna earns her GED
- She gets full-time job close to home, which also helps her feel more calm
- Chris thrives in program and his blood lead levels become significantly lower

#### Early Education Program Staff



- Sofia is a Family Engagement Specialist
- Has difficulty communicating with Anna between meetings
- Wants to effectively share SDoH resources
- Serves many families with varying needs
- Smoothly points to actionable SDoH resources in Providers' Corner
- Communicates more easily with Anna
- Nimble supports parents/guardians individually & in groups; saves time

#### Organization



- Lacks real-time data on families' progress
- Has staff shortages and funding concerns
- Faces staff shortages & financial crunches
- Needs more coordination across staff
- Concerned about technical inter-operability
- Tracks each family's granular progress
- Enables staff to save time & coordinate more easily across programs
- Reports improved outcomes effectively to funders, integrating with other tools

OurREACH™ can also be used in other settings. Please contact us for discussion. Thanks.