

OurREACH[™] Powerful Engagement Solution for Pediatrics -- to Improve Family Outcomes, Save Staff Time & Reduce Healthcare Costs

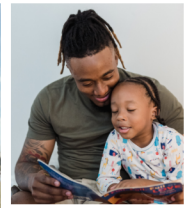
Lambent Data partners with pediatric practitioners to help children flourish, by empowering parents/guardians in improving life outcomes through a holistic approach via our collaborative HIPAA-compliant software platform **OurREACH[™]**.

Customers: Pediatric Practices
(e.g., in Community Health Centers)

Parents/Guardians receive app for free



OurREACH[™]



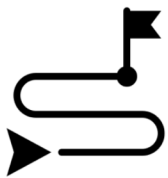
Pediatricians,
Practice
Administrators

Community Health
Workers, Care
Navigators, etc.

Work with families so children & families can thrive; have staff shortages & may feel stressed

Struggle with Social Drivers of Health (SDoHs):
housing, jobs, education, food insecurity, etc.

EFFECTIVE MILESTONE SETTING & TRACKING



- Includes over 150 templates in over 100 languages for daily goal-setting & progress in health, housing, jobs, education, financial literacy & parenting
- Cadence of child dev. & parenting Milestones by ages "between well visits"
- Families can generate custom Milestones & staff can also easily develop & send them "jumpstarter" Milestones to support existing or new curricula / programs

ADVANCED DATA ANALYTICS & AI

- Shows families' engagement & granular progress towards relevant Milestones in real-time to pediatric care providers
- Equips providers to improve programs & help with crucial SDoHs, addressing staff shortages with AI elements enhancing personalization



ROBUST COMMUNICATION & RESOURCES

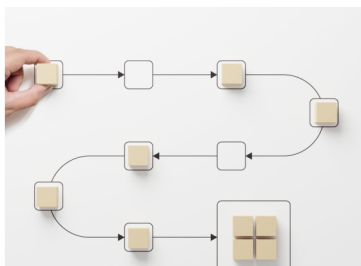
- Array of features saves staff time & helps them engage smoothly with families
- Connects families with staff through secure in-app chat features
- Establishes a Provider's Corner for families, with ample local support resources connected to goals to add to detailed library of global resources



Your OurREACH™



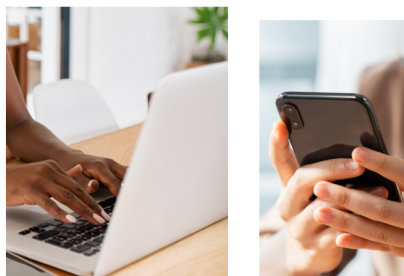
Fits into workflow & saves staff time



OurREACH™ integrates seamlessly into existing networks & tools, such as EHRs & CRMs, & saves staff time



Can be customized



Accessible UI/UX design & customizable features help providers engage families in easily tailored ways



Empowers families "between meetings"



OurREACH™ empowers families, incl. with AI elements, while enabling "light-touch" interaction with staff

Example of Impact

Challenges

Family



- Victor & Jennifer both left high school when son Jordan was born
- Stressed from long hours at work
- Lack financial management skills
- Challenges "between well visits"
- Jordan diagnosed with high blood lead levels & developmental delays

Results from using OurREACH™

- Family moves to a lead-free apartment
- Victor & Jennifer get their GEDs and find higher-paying jobs
- Receive financial coaching
- Learn parenting tips geared for son's age
- Jordan thrives with early intervention therapy & enrolls in Early Head Start; his blood lead levels become significantly lower

Pediatric Practice - Community Health Worker



- Sofia is a Community Health Worker, stressed with serving many families with varying needs
- Has difficulty communicating with Victor & Jennifer in-between well visits & other mtgs
- Wants to effectively share SDoH resources

- Communicates more easily with Victor & Jennifer on family's progress
- Smoothly points to actionable SDoH resources on the Provider's Corner
- Nimble supports parents/guardians individually & in groups; saves time

Practice/Center



- Lacks real-time data on families' progress
- Needs more coordination among staff
- Faces staff shortages & financial crunches
- Gaps occur in the continuum of care
- Concerned about technical inter-operability

- Tracks each family's granular progress
- Staff save time & coordinate across depts
- Patient engagement boosts program effectiveness & some billing opportunities
- Improved outcomes lead to lower health costs
- Smooth integration with existing tools

OurREACH™ can also be used in other settings. Please contact us for discussion. Thanks.